

Rep Order# 8853530 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37046

Printed: 08/29/2012 10:13 AM
Last Received: 08/29/2012 8:11 AM
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () ROMNEY, MITT
Product ROMNEY/PRESIDENT/REP
Estimate#
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E
Flight Dates 08/22/2012 - 08/28/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LINES FOR NA, WILL CREDIT
TTL CREDIT: 41625
REV TTL: 96290
PLS CNF
T/R STEFAN FOR MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	W-F	600A-700A		:30	\$1,100.00	08/22-08/24	6	1	6	\$6,600.00	
				Buyline Comment: 6A NEWS								
	2	W-F	700A-900A		:30	\$900.00	08/22-08/24	6	1	6	\$5,400.00	
				Buyline Comment: EARLY SHOW								
	3	W-F	900A-1000A		:30	\$650.00	08/22-08/24	3	1	3	\$1,950.00	
				Buyline Comment: LIVE W/KELLY								
	4	W-F	1000A-1100A		:30	\$1,300.00	08/22-08/24	3	1	3	\$3,900.00	
				Buyline Comment: PRICE IS RIGHT								
	*5	W-F	1100A-1200P		:30	\$1,800.00	08/22-08/24	2	1	2	\$3,600.00	
				Buyline Comment: Y&R								
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	6	W-F	1200P-1230P		:30	\$650.00	08/22-08/24	6	1	6	\$3,900.00	
				Buyline Comment: NOON NEWS								
	7	W-F	1230P-200P		:30	\$750.00	08/22-08/24	3	1	3	\$2,250.00	
				Buyline Comment: BOLD & BEAUTIFUL								
	8	W-F	200P-300P		:30	\$750.00	08/22-08/24	3	1	3	\$2,250.00	
				Buyline Comment: THE TALK								
	9	W-F	300P-400P		:30	\$800.00	08/22-08/24	6	1	6	\$4,800.00	
				Buyline Comment: ELLEN								
	10	W-F	400P-500P		:30	\$900.00	08/22-08/24	6	1	6	\$5,400.00	
				Buyline Comment: 4P NEWS								
	*11	W-TH	500P-630P		:30	\$1,250.00	08/22-08/23	4	1	4	\$5,000.00	
				Buyline Comment: 5P NEWS								
				Sales Remark: V3 2X NA								
				V3 More than 2 codes changed								
	*12	W-TH	630P-700P		:30	\$900.00	08/22-08/23	2	1	2	\$1,800.00	
				Buyline Comment: INSIDE EDITION								
				Sales Remark: V3 1X NA								
				V3 More than 2 codes changed								
	*13	W-TH	700P-800P		:30	\$1,000.00	08/22-08/23	2	1	2	\$2,000.00	
				Buyline Comment: ET								
				Sales Remark: V3 1X NA								
				V3 More than 2 codes changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	29	SU	800A-830A		:30	\$1,200.00	08/26-08/26	2	1	2	\$2,400.00	
				Buyline Comment: NOW SU MR2								
	30	SU	830A-900A		:30	\$600.00	08/26-08/26	1	1	1	\$600.00	
				Buyline Comment: FACE THE NATION								
	*31	SU	930A-1000A		:30	\$175.00	08/26-08/26	0	0	0	\$0.00	
				Buyline Comment: NEWS SUN								
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	*32	SU	500P-700P		:30	\$1,700.00	08/26-08/26	0	0	0	\$0.00	
				Buyline Comment: 5P NEWS SUN								
				Sales Remark: V3 3X NA								
				V3 Comment Changed, Spots/week Changed								
	33	SU	700P-800P		:30	\$12,000.00	08/26-08/26	1	1	1	\$12,000.00	
				Buyline Comment: 60 MIN								
	34	SU	1000P-1100P		:30	\$5,000.00	08/26-08/26	1	1	1	\$5,000.00	
				Buyline Comment: MENTALIST								
	35	SU	1100P-1130P		:30	\$750.00	08/26-08/26	2	1	2	\$1,500.00	
				Buyline Comment: 11P NEWS SUN								
	36	SU	500A-600A		:30	\$100.00	08/26-08/26	2	1	2	\$200.00	
				Buyline Comment: 5A NEWS SUN								

—REPORT TOTALS—

Report Totals: 79 / \$96,290.00

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—SALES MONTHLY TOTALS—

Aug 12: 79 / \$96,290.00 Sep 12: 0 / \$0.00

Sales Totals: 79 / \$96,290.00

Station Totals: 79 / \$96,290.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$204,872	CABL	0%	KLAS	47%	KSNV	25%	KTNV	15%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	13%	UNKN	0%		

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